

AddHome Collection

Thoughts about rugs

Try exploring your own home. Look at the rooms with new eyes. Let your eyes wander across the floors. Then, let your creativity run free.

Who says that area rugs are only suitable for under dining and coffee tables? And who says that they have to be square? Or round? Who has limited your individuality to a narrow palette of colours and patterns? And what should keep you from thinking new thoughts about rugs? From creating new exciting rooms inside rooms? Marking special spots? Highlight your favourite corner? Underline a good feeling? Who should keep you from creating a great home?

With Fraster's AddHome-collection of area rugs of natural wool felt, you can turn every floor in every room into a creative playground. An artistic easel. At the same time, you invite the many wonderful features of felt into your home - with joy.

Enjoy our brochure - and may you feel the inspiration under your feet!

fraster 

A walk through the living room

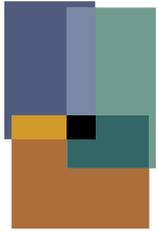
The AddHome collection embraces endless shapes and sizes.

If your living room needs coherence by means of a rectangular rug, you can choose between various interesting designs, which all can be tailor-made in exact dimensions for your living room. And if our standard colour schemes do not match your wishes, you can let your creativity run free and create your own design, based on 31 beautiful colours.

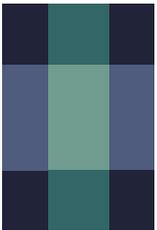
Of course, we also deliver rugs in subdued colours or unicolour - you decide.



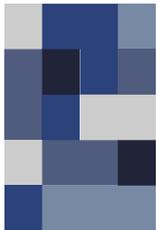
Chips



Epicenter



Corner



Plot



Design Horizon



Couch companion

The felt rugs from Fraster are both firm and dimensionally stable.

So even if you place a rug in front of your couch or on another "busy" place in your home, it will not shred or rip.

Thus, you can safely let go of all familiar shapes and try another and different design. Or a traditional one. Or...





Pure pleasure

Wool felt is extremely suitable for use under dining room tables. It adds character and warmth to the room - the rug is easy to vacuum and you do not have to cry over spilt milk or other volatile fluids, since wool felt is naturally water-repellent. Just dab the stain away with a clean cloth.



Design Brick



Design Corner



Design Diamond

Color-free

Design Diamond adds a whole new dimension to your floor - or several dimensions. Choose one of the 12 displayed colour combinations or use the colouring book on fraster.dk to give the room an individual touch.

Work pleasure

A wool felt rug is not only stunning to look at and pleasant to walk on - it also has various features that make it suitable for multiple applications in your home.

Felt is for instance great for sound absorption, enabling improved acoustics and peace to work.



Foot care

You will never get cold feet with wool felt on your floor. On the contrary - the natural wool will spread warmth and joy.

From top to toe and from your first sleepy steps in the morning until night falls - and you go to bed.

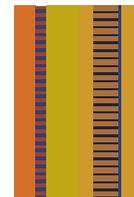
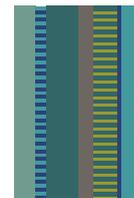




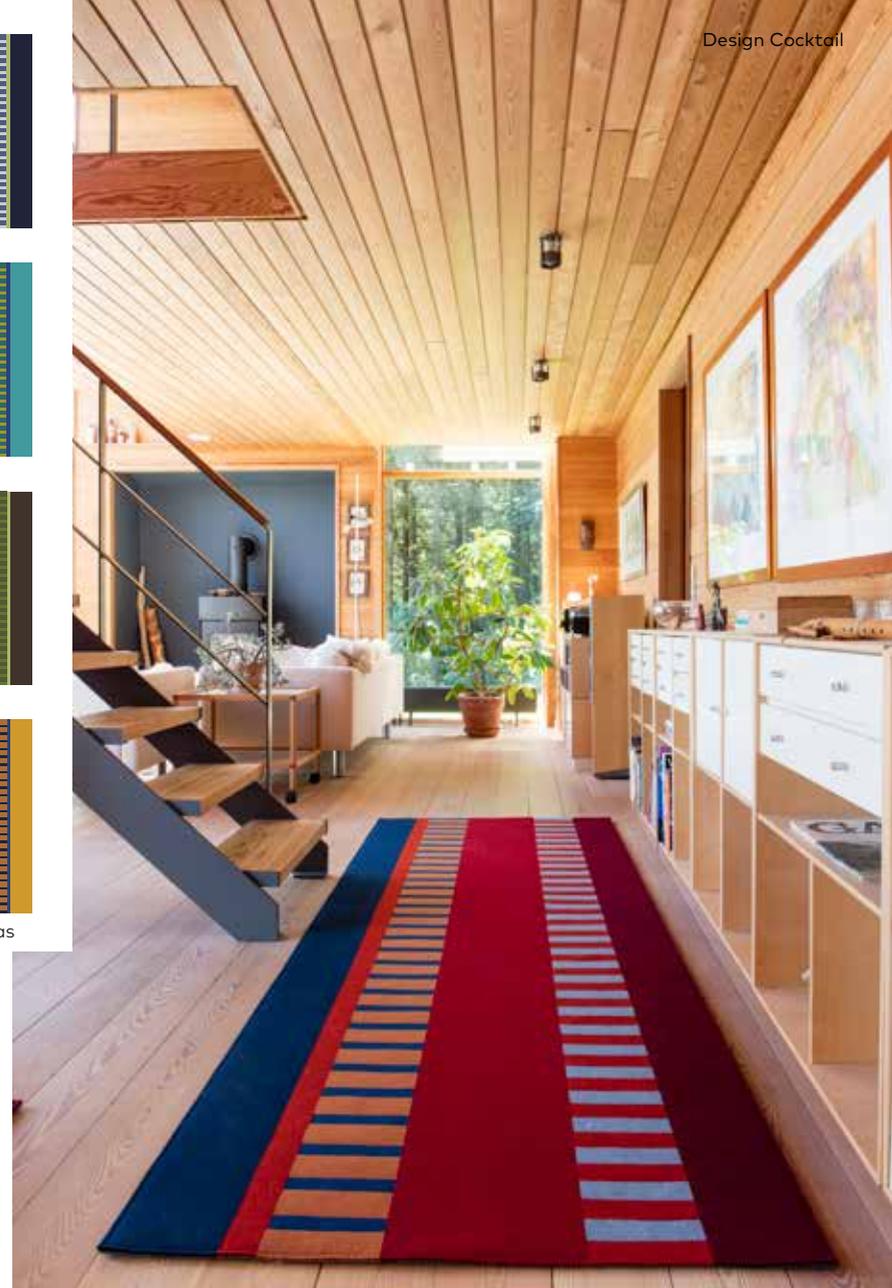
And now to the long one

The rugs in Fraster's AddHome collection are available in the exact dimensions you need, since we do not have any rugs in stock.

We start cutting and sewing your personal rug in our Danish tailor shop upon your order, making it possible for you to order felt rugs and runners in lengths, which other rug manufacturers may not be able to offer.



Colour ideas



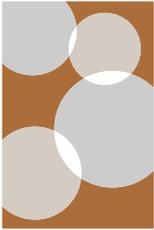
Round and round

In Fraster's tailor shop, we can cut rugs in all imaginable shapes. And since wool felt is a very firm material, we can cut with extreme precision, enabling creativity in terms of patterns, colours and stitching.

So if you like it round, wool felt may just be the perfect solution.



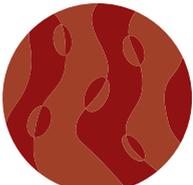
Reflect



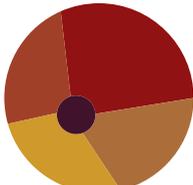
Snowball



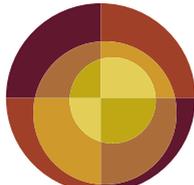
Metric



Sea weed



Hotspot



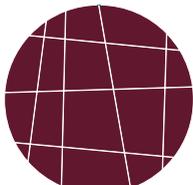
Jellyfish



Soap Bubble



Tornado



Slope



Bowling

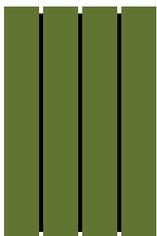




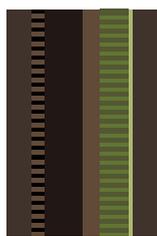
Brick



Sweets



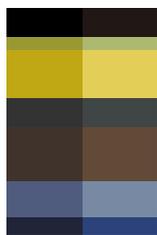
Sweets



Cocktail



Metric



Horizon

All stripes

Horizontal stripes. Vertical stripes. Long, short, wide or narrow stripes.

The Fraster AddHome collection includes various interesting stripe designs, and you are free to choose, whether your new felt rug should be a firework of vibrant colours or a subdued compilation of soft nuances.

Or maybe something in-between?





Free shapes

A well-chosen rug in an interesting shape is perfect for creating new rooms inside the room, binding furniture and interiors together to small (or big) corners of comfort, giving passive square metres new life - or maybe for becoming the new favourite spot of the kids. The shapes are endless and the rest is up to you.

Design options



Magic



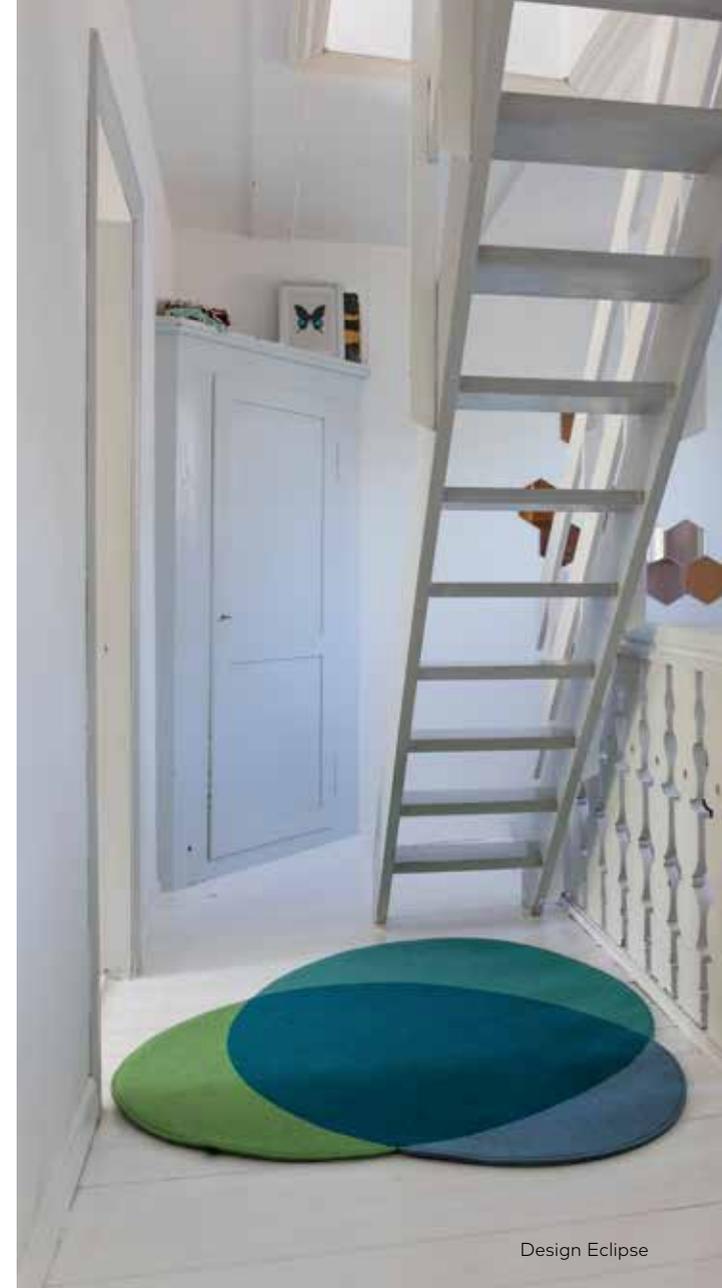
Pluralis

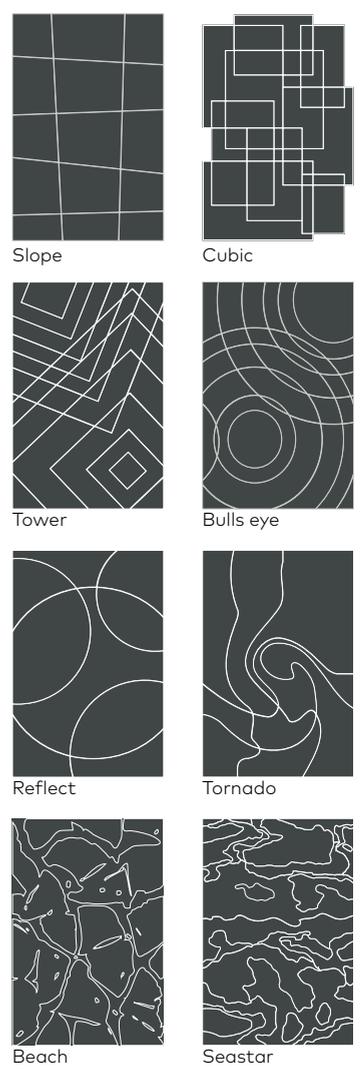


Out-of-shape



Atom





Slope

Cubic

Tower

Bulls eye

Reflect

Tornado

Beach

Seastar

Contrast

It is indeed possible to create interesting design rugs without making your floor a palette of colours. For some of our designs, we create patterns by using contrast stitching in unicoloured wool felt. You can for instance choose a rug in elegant anthracite grey with white stitching.

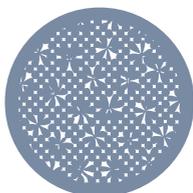


Breaking patterns

You can create special effects by means of razor-sharp cuts and make the floor play a leading role in your felt rug pattern. Combine cut patterns with contrast stitching, alternative shapes and one of the many beautiful colours from the palette to create a unique and very personal rug.



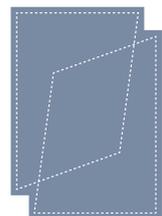
Dalmatin



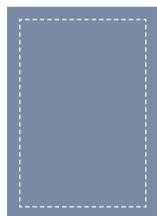
Flowerpot



Dalmatin



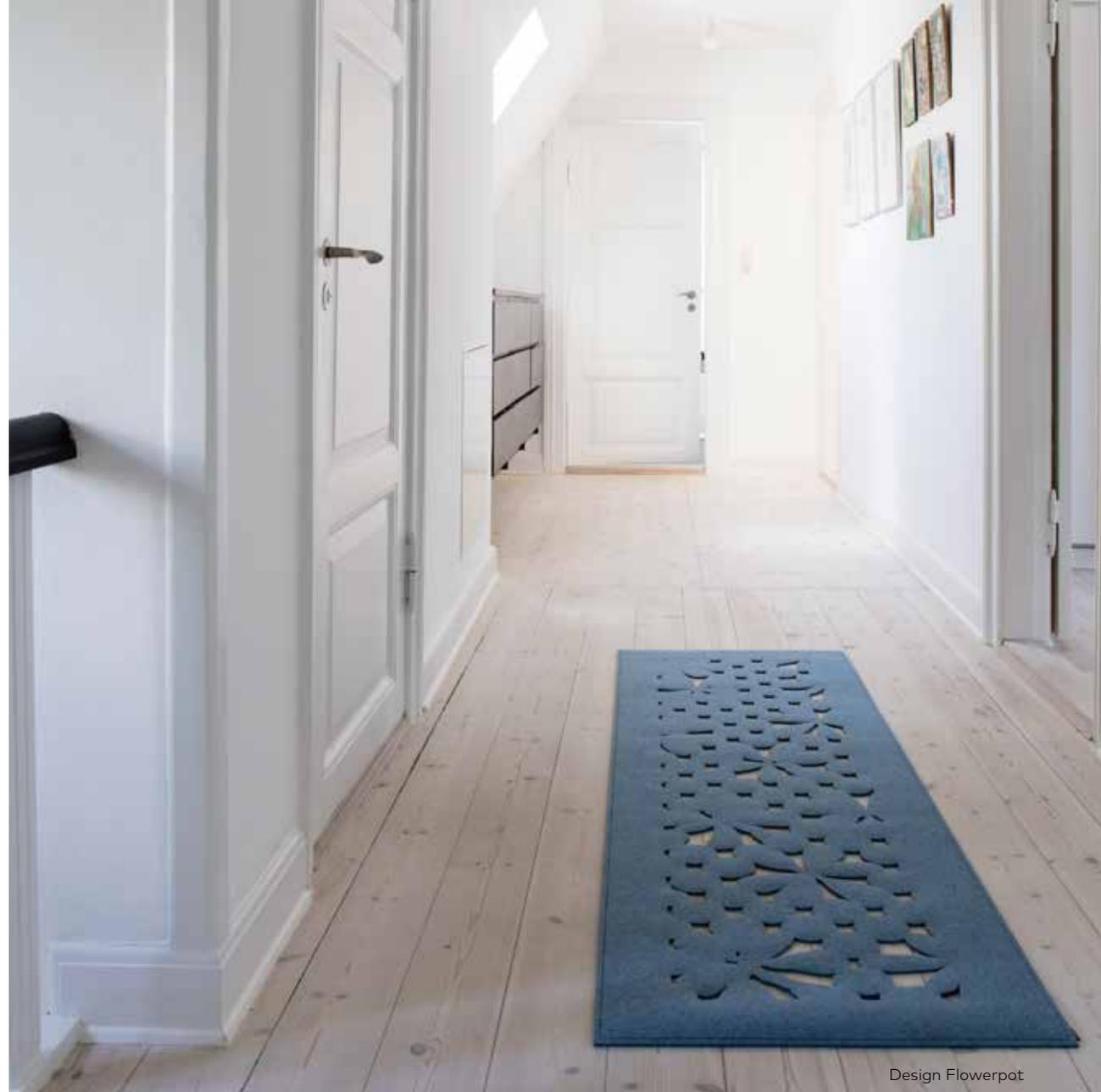
Folded



Dot Dot



Grandma

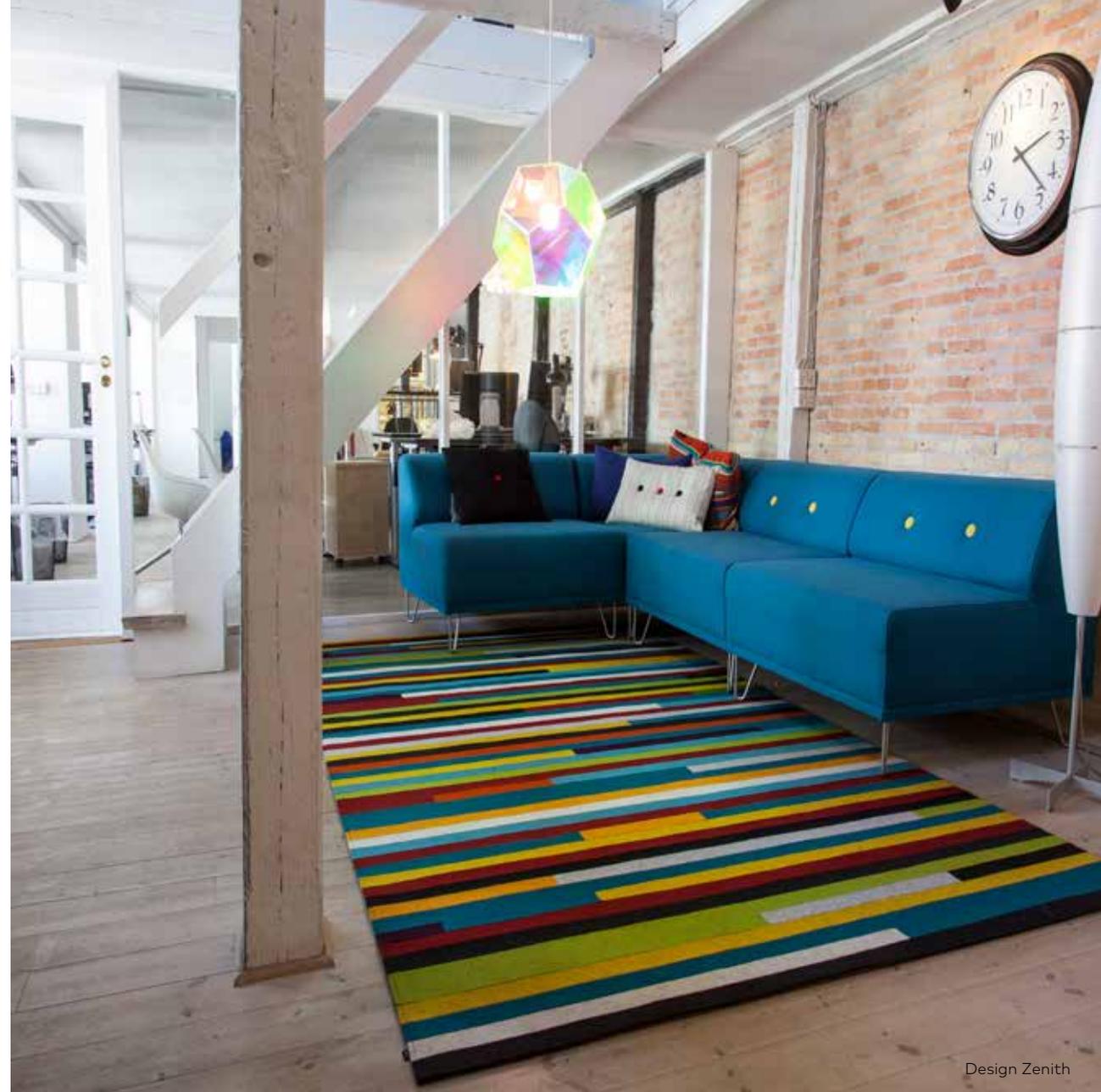




Colourful

The Fraster colour palette includes a total of 31 striking colours. Most of them are carefully dyed during the felt manufacture, but a few remain in the natural colour of the wool (and the sheep).

You are free to choose and combine colours as you please - you can even design a rug with all 31 colours. Humorous, colourful and unique.





The history of felt - in short

Wool felt has been made for thousands of years. One of the oldest findings of felt objects dates back to 500 B.C. and was found in royal tombs in southern Siberia. The way you make wool felt, has by and large not changed since. It is still mainly about shearing a sheep, carding the wool, moisturising it with hot water and then processing it well, until the wool fibres are tangled up into a dense mass. (If you have ever tried washing a wool pullover at 60 degrees, you will know what we mean).

Maintenance of felt rugs

We recommend that you vacuum your felt rug regularly, in order to avoid dirt from adhering and sand grains and the like from wearing the felt. The short wool fibres of the yarn can over time become excess wool and make the surface woolly. Thorough vacuuming resolves this problem easy and effectively.

If you spill on the rug, you should remove the stain immediately, in order to ensure that it doesn't dry up. First, dab with a clean cloth. Then, spray the stain with lukewarm water, possibly with mild soap added. Finally, dab with a clean cloth. Repeat the procedure if necessary. It is important that you dab the stain, instead of rubbing the moist felt, since this may lead to an unfortunate result.

For stubborn stains, we recommend a dry cleaning agent or professional dry cleaning services.